



TORCHcast Program Information

The healthcare industry is ever-changing with growing challenges that require ongoing education and training. It is critical for hospitals and providers to stay current on topics, issues, healthcare initiatives and trends affecting rural healthcare. Only by being prepared and increasing knowledge can providers continue to deliver the best healthcare to their patients. TORCH can help to fulfill this need by offering an on-going webinar education program that provides valuable up-to-date information on issues that directly impact rural healthcare and the tools necessary to improve overall job performance.

Webinar Education Program Topic Areas

At the Texas Organization of Rural & Community Hospitals (TORCH) we believe that knowledge is essential to your success, and we invite you to join our TORCHcast Webinar Education Program. Specifically developed for rural healthcare providers, this web-based program provides a convenient, affordable and easy way to attain a wealth of information and knowledge necessary to improve overall job performance, while getting the “scoop” on current and critical health-related topics. It is a user-friendly system that only requires internet access and an EAGER LEARNER! Live TORCHcast webinars, delivered by healthcare experts and industry professionals, are offered frequently throughout the year and cover more than 20 essential learning modules addressing a variety of topics. Session topics include, but are not limited to the following areas depicted in the diagram:

**Easy and secure
online registration!**

“ For those with busy and demanding schedules, TORCHcast is a cost-effective, time-saving and convenient way to stay current and learn about the various health-related issues. ”

*Michael Kent,
CEO of Muenster Memorial Hospital*



Registration Details

To give participants the opportunity and flexibility to select topics and sessions of interest, TORCHcast is offered on a “per session” basis. A TORCHcast session is offered at least once a month. To register for an upcoming live TORCHcast webinar and securely pay by credit card through PayPal, go to <https://torchcast.webex.com>.

SIGN-UP TODAY!

For additional registration information, session details, to pay by check, sponsorship opportunities or for questions, contact Dawn Haberkorn, Director of Education & Member Services, at 512-873-0045 or Dawn.Haberkorn@torchnet.org. Also, visit our website at www.torchnet.org.

Reduced Rate!

February

SESSION 39: CODING

Preparing for ICD-10 Implementation in 2011

Date: 02/09/11, Time: 2-3pm CST
Registration Fee: \$45 per login

March

SESSION 40: HOT TOPIC

Accountable Care Organizations (ACOs): What they are & their Potential Impact on your Rural Facility

Date: 03/09/11, Time: 2-3pm CST
Registration Fee: \$45 per login

SESSION 41: ADVOCACY

Texas 82nd Legislative Session Update
(Please note that dates & times are subject to change due to potential legislative conflicts)

Date: 03/30/11, Time: 2-3pm CST
Registration Fee: FREE Session

April

SESSION 42: WORKFORCE

Successful Strategies for Recruitment & Retention

Date: 04/13/11, Time: 2-3pm CST
Registration Fee: \$45 per login

SESSION 43: ADVOCACY

Texas 82nd Legislative Session Update
(Please note that dates & times are subject to change due to potential legislative conflicts)

Date: 04/27/11, Time: 2-3pm CST
Registration Fee: FREE Session

May

SESSION 44: HEALTH INFORMATION TECHNOLOGY (HIT)

Health Information Exchanges (HIEs)
Date: 05/11/11, Time: 2-3pm CST
Registration Fee: \$45 per login

SESSION 45: ADVOCACY

Texas 82nd Legislative Session Update
(Please note that dates & times are subject to change due to potential legislative conflicts)

Date: 05/25/11, Time: 2-3pm CST
Registration Fee: FREE Session

June

SESSION 46: LEGAL/REGULATORY

Legal & Regulatory Update for Rural Healthcare Facilities

Date: 06/08/11, Time: 2-3pm CST
Registration Fee: \$45 per login

July

SESSION 47: COMPLIANCE

Meaningful Use (MU) Update

Date: 07/13/11, Time: 2-3pm CST
Registration Fee: \$45 per login

August

SESSION 48: FINANCE

(3 Part Series)

Part 1: Rural & Community Hospital Financing – Upswings, Downturns & Yield Curves

Date: 08/10/11, Time: 2-3pm CST

Part 2: Claims & Denials Management – Bad Debt Collection Management

Date: 08/11/11, Time: 2-3pm CST

Part 3: What CFOs Want – Staff Productivity, Cost Containment & Cash Flow

Date: 08/12/11, Time: 2-3pm CST
Registration Fee: \$90 per login for Series



September

SESSION 49: PERFORMANCE IMPROVEMENT

Benchmarking & Quality Measures
Date: 09/14/11, Time: 2-3pm CST
Registration Fee: \$45 per login

October

SESSION 50: BUSINESS OPERATIONS

Strategic Price Setting & Chargemaster Review

Date: 10/12/11, Time: 2-3pm CST
Registration Fee: \$45 per login

November

SESSION 51: PRACTICE MANAGEMENT

Improving Hospital/Physician Relations

Date: 11/09/11, Time: 2-3pm CST
Registration Fee: \$45 per login

December

SESSION 52: REPORTING

Cost Reporting Mechanics

Date: 12/14/11, Time: 2-3pm CST
Registration Fee: \$45 per login



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