

HOSPITAL REGISTRATION



HOSTED BY

**TORCH FOUNDATION
TEXAS DEPARTMENT OF RURAL AFFAIRS (SORH)**

AND

TEXAS ORGANIZATION OF RURAL & COMMUNITY HOSPITALS

The **TORCH FOUNDATION**, **TEXAS DEPARTMENT OF RURAL AFFAIRS (SORH)** and the **TEXAS ORGANIZATION OF RURAL & COMMUNITY HOSPITALS (TORCH)** are pleased to host the **2010 Critical Access Hospital Conference & Tradeshow**. Texas ranks among the top five states in the country with the most certified CAHs. These hospitals are a vital part of Texas' rural safety net providers.

This education conference will provide you valuable information on key issues, topics, resources and strategies for Critical Access Hospitals. We encourage you to be an active participant in this exciting learning event and to take this opportunity to interact with your peers and the presenters.

HOTEL INFORMATION

The 2010 CAH conference will be held at the **Sheraton Austin Hotel**, 701 East 11th Street, Austin, Texas 78701. The conference block room special rate is **\$119 per night** for (single/double). **Reserve your room before June 9, 2010** for this special rate. For reservations, call the hotel reservations line: (888) 627-8349 or book your room online at <http://www.starwoodmeeting.com/Book/torchcritical>. Room cancellation must be done 48 hours prior to arrival to avoid billing for first night's room and tax.

CONTACT INFORMATION

P.O. Box 14547, Austin, TX 78761

(512) 873-0045
(512) 873-0046 fax

For conference program information, contact Dawn Haberkorn at Dawn.Haberkorn@torchnet.org.

For registration information, contact Rose Valenzuela at Rose@torchnet.org.

2010 CRITICAL ACCESS HOSPITAL CONFERENCE

PROGRAM AGENDA - Wednesday, June 30, 2010

12:00 pm – 1:00 pm

Registration and Exhibit Hall Opens

1:00 pm – 1:10 pm

Welcome and Introduction

*James Vanek, CEO, Lavaca Medical Center, Hallettsville, TX
Quang Ngo, President/CEO, TORCH Foundation, Austin, TX
Theresa Cruz, CPA, Director, State Office of Rural Health,
Texas Department of Rural Affairs, Austin, TX*

1:10 pm – 2:00 pm

Health Reform and the Rural Health Advocacy Agenda for the 82nd Texas Legislative Session

David Pearson, President/CEO, TORCH, Austin, TX

Healthcare reform is a hot topic everywhere. Everyone expects that within the 2,310-page healthcare reform legislation, our lives will be impacted significantly. This session will provide a distillation of how the reform legislation will impact providers, patients and payers, with a particular focus on rural providers and CAHs. What changes (and when) should you expect to occur in Medicare, Medicaid and private insurance? How will the Medicaid coverage expansion program and insurance reform affect you and your employees? In the midst of national healthcare reform, we are also preparing for our own state legislative session. How will Texas respond to these impending changes, where does rural health stand and what should our rural health advocacy agenda for the upcoming 82nd Texas Legislative Session cover? Attend this session and be part of a critical, continuing dialogue.

2:00 pm – 3:00 pm

EHR Adoption and Achieving Meaningful Use in Critical Access Hospitals

Paul Kleeberg, MD, FAAFP, FHIMSS, CPHIT, President, The Itinerant CMIO, LLC, and Clinical Director for REACH (Regional Extension Assistance Center for HIT), MN and ND

This session will provide important updated information about the financial incentives and penalties for CAHs resulting from the HITECH Act, key elements of the proposed or finalized rules, which are expected to be announced soon, for meaningful use, as well as steps for successful EHR implementation, with particular focus on the EHR selection process, communication, workflow redesign and strategies for physician engagement.

3:00 pm – 3:30 pm

Exhibit and Refreshment Break

3:30 pm – 4:30 pm

Medicare Rural Hospital Flexibility (Flex) Program: State and Federal Updates

*Tom Morris, Associate Administrator, Office of Rural Health Policy, HRSA, DHHS, Rockville, MD
Theresa Cruz, CPA, Director, State Office of Rural Health, Texas Department of Rural Affairs, Austin, TX
Cindy Miller, Flex Coordinator, State Office of Rural Health, Texas Department of Rural Affairs, Austin, TX*

This session will provide an update of the federal landscape and highlight the opportunities, priorities and resources available for CAHs, as well as the state perspective and overview of the rural health initiatives, activities and programs implemented through your State Office of Rural Health (SORH). Learn what's new in your Texas Flex program, including funding opportunities and programmatic changes for FY2011.

4:30 pm – 5:30 pm

Preparation for ICD-10 Coding and Clinical Documentation: Facts, Myths and Misconceptions

Elaine King, MHS, RHIA, CHP, QuadraMed, Reston, VA

As healthcare providers implement EHR technology, the government also requires that every hospital replace its current reimbursement ICD-9 coding methodology with the ICD-10 coding methodology, or risk losing claims reimbursement from CMS. Almost all clinical, financial and HIM software systems and interfaces used today will be impacted. To help address these issues, this session will provide useful information on how you can begin your readiness assessment and preparation for the impact of this conversion to ICD-10 coding methodology. The first half of the session will cover the essentials of ICD-10, key changes in the coding guidelines and classifications, compliance and implementation timeline, date-of-service issues, linkages/associations between ICD-10 and EHR meaningful use guidelines and potential impact to your business processes, systems and operations. Additionally, identify long-term benefits driven by ICD-10's specificity, including improvement in data, quality and disease management; decreased need for back-up documentation for claims and less ambiguity in coding, which leads to fewer payer-by-payer differences interpretation. The second half of the session will cover how you can leverage a technology solution, hands-on training and educational tools to facilitate your transition.

5:30 pm – 6:30 pm

Networking Reception in Exhibit Hall

Continuing Education Credits

- (1) A total of 8 hours of continuing education units for CPAs are available through this program from the Texas State Board of Public Accountancy: sponsor # 04763.
- (2) TORCH is authorized to award pre-approved Category II (non-ACHE) continuing education for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward Category II credits should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.
- (3) This program qualifies for Critical Access Hospital Board Training Reimbursement through the Texas Department of Rural Affairs. For information go to: www.tdra.state.tx.us/Healthcare/index.htm.

PROGRAM AGENDA - Thursday, July 1, 2010

7:30 am – 8:30 am

Breakfast in Exhibit Hall

8:30 am – 9:30 am

Key Financial Strategies and Opportunities for CAHs

Michael Bell, CPA, Michael Bell & Company, PLLC, Spokane, WA

Each CAH has opportunities to improve cash flow by taking various steps to improve cost-based reimbursement and payments from third-party payers that do not pay based on cost. This session will explore a list of commonly overlooked opportunities that can improve a CAH's cash flow.

9:30 am – 10:30 am

Accessing Capital Markets: Expiring & Evolving Financing Options for Critical Access Hospitals

*James Neil, Senior Vice President, Lancaster Pollard, Austin, TX
Tanya K. Hahn, CPA, MBA, Managing Director, Senior Healthcare Credit Officer, Lancaster Pollard, Columbus, OH*

This presentation will identify new opportunities in the financial markets available to CAHs. In particular, the session will examine factors of the current market condition and interest rate and their implications for rural hospitals to access capital. Learn what financial options have been created and/or modified recently to adapt to these market trends. CAHs will understand how to assess their inpatient and outpatient business and maximize their cost-reimbursement structure to capitalize on various federal and local financing opportunities.

10:30 am – 11:00 am

Exhibit and Refreshment Break

11:00 am – 11:30 am

Texas Patient Safety Organization (TXPSO) Program: New Grant-Funded Opportunity for CAHs

Jessica Beinart, JD, Texas PSO, Houston, TX

The TORCH Foundation has received a grant from the Texas Department of Rural Affairs (TDRA) to support the Texas Patient Safety Organization program for rural and community hospitals in Texas. This program helps hospitals and healthcare providers submit and analyze information about incidences in which patients were adversely affected in order to mitigate future adverse events. This session will provide information on how you can access grant funding to benefit from all the PSO services and to enhance your risk management efforts.

11:30 am – 12:00 pm

Using Administrative and Clinical Data to Improve Quality Outcomes

Tammy Wilemon, RN, CPHQ, Director of Quality Assurance and Safety, Rural and Community Health Institute, Texas A&M Health Science Center, College Station, TX

This session will demonstrate how administrative and clinical data can be integrated into quality and performance improvement using Healthcare Data Integration (HDI). Learn about a one-stop-shop concept for regulatory and/or accrediting data submission to include THIC, TJC, CMS and provider credentialing. In addition, learn how to improve the integrity of billing data leading to cleaner claims; achieve Core Measure compliance through a proactive approach to patient identification and concurrent abstracting; use Performance Measurement for decision support reporting and analysis; and demonstrate how the use of Performance Measurement can assist in meeting focused professional practice evaluation.

12:00 pm – 1:00 pm

Lunch

1:00 pm – 1:30 pm

Exhibit and Refreshment Break

1:30 pm – 3:00 pm

Regulatory and Operational Update: Facility Licensure, Survey and Compliance; Utilization of Mid-Levels; Pharmacy Issues; and Conditions of Participation Affecting CAHs

*Carol Hall, BSN, RN, Health Facility Compliance, Department of State Health Services, Austin, TX
Kevin Reed, JD, Davis & Wilkerson, PC, Austin, TX*

There is a host of other very important regulatory issues and changes that may have significant impact on your operations. This session will provide updates on critical issues, including: facility licensure, survey and compliance; utilization of mid-levels staff; pharmacy issues; CAH conditions of participation; HITECH Act data breach notification requirements, RAC program expansion, the impact of the Fraud Enforcement and Recovery Act (FERA), and Medical Necessity reviews. Learn what is in the realm of enforcement vs. interpretation when it comes to facility survey and compliance; how and where the law allows you to better utilize your mid-level staff; and what you can do to have an effective audit program to identify potential over (and under) payments.

3:00 pm - 3:30 pm

HIT Regional Extension Centers and CAH Supplemental Funding

Billy Phillips, Jr., MHA, PhD, VP for Rural and Community Health, Texas Tech University Health Sciences Center, Lubbock, TX

The HITECH Act authorized the HIT Regional Extension Centers (RECs) to offer technical assistance, guidance and information to support and accelerate the efforts of healthcare providers to become meaningful users of electronic health records (EHRs). Four Texas RECs were approved for funding. In addition to this funding, the Office of the National Coordinator for Health Information Technology (ONC) also announced recently a two-year expansion supplemental award available for CAHs to receive technical assistance from the HIT RECs. Attend this session to learn what the RECs are/will be doing and how they can assist your facility towards EHR adoption and achieving meaningful use.

SPECIAL BREAKOUT SESSION on CAH Swing Bed Program Thursday, 1:30 pm – 3:30 pm

Suzy Harvey, RN-BC, RAC-CT, Supervising Consultant, BKD, LLP, Springfield, MO

John Miller, LNHA, BKD, LLP, Springfield, MO

A well-managed and effective swing bed program can be a profit center for your CAH. This session will provide an overview of the advantages, strategies and opportunities for implementing a successful CAH swing bed program, including clinical documentation, discharge planning and what you should know and monitor in order to meet Medicare regulatory, compliance and reimbursement requirements.

RETURN SERVICE REQUESTED



An Affiliate of
*Texas Organization of Rural
& Community Hospitals*

2010 CAH CONFERENCE

June 30-July 1, 2010
Sheraton Austin Hotel

P.O. Box 14547
Austin, TX 78761

505 E. Huntland Drive, #150
Austin, TX 78752

TIME SENSITIVE



2010 CRITICAL ACCESS HOSPITAL CONFERENCE & TRADESHOW

Hospital Registration

*Hosted by TORCH Foundation,
Texas Department of Rural
Affairs (SORH) and TORCH*

Important Deadlines & Information

Hospital Registration Deadline:
June 21, 2010

Hotel Reservation Deadline:
June 9, 2010

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When calling refer to the TORCH Critical Access Hospital Conference to receive the special room rate. Room rates are \$119 for singles and doubles. **Call before June 9th for this special room rate.**