

2012 TORCH Annual Conference & Trade Show Program



Working Together to
Improve Rural Healthcare
April 11-13, 2012
Omni Hotel Dallas

Registration
Deadline:
March 23, 2012

Texas Conference of Rural & Community Hospitals
Produced by TORCH — Texas Organization of Rural & Community Hospitals



President's Message

The constantly changing landscape of rural healthcare requires knowledge, data, vigilance and collaboration. As hospitals continue to deal with issues related to reimbursement, workforce, technology and quality, we must work together to find the right solutions to ensure our future viability. Throughout the **2012 TORCH Annual Conference & Trade Show**, we will explore each of these opportunities in great depth in order to help rural hospital executives, trustees and other stakeholders succeed both financially and operationally.



Welcome to the **Omni Hotel Dallas**! This year, for the first time in a very long time, we will be at a brand new venue. As always, quality education sessions and networking opportunities for rural hospital leaders and decision-makers are scheduled throughout the event. We feel that this is what makes the **TORCH Annual Conference & Trade Show** truly distinctive.

Easy access to timely and targeted information! The knowledgeable professionals that are invited to speak and represent their companies are certain to provide you with all of the skills and advice you need. Best of all, they're all here in one place, at one time. Never has protecting and improving your facility been so convenient and affordable.

Please plan to be a part of the largest TORCH event dedicated exclusively to rural & community hospital administration, finance, education and advocacy. We promise that by attending the **2012 TORCH Annual Conference & Trade Show**, you are making an investment that will pay dividends in the months and years ahead. We invite you to come prepared to learn, network and discover how by working together with TORCH and other providers, we can strengthen rural healthcare for many years to come.

David Pearson
President/CEO

A VAST RESOURCE OF PRODUCTS & SERVICES

The trade show continues to attract the best possible partners for rural and community hospitals. Exhibits showcase a vast selection of products and services designed especially to meet your needs. These companies are eager to work with healthcare professionals in the rural Southwest. Their representatives are experts in their service field and product line. This is your one opportunity all year to see the newest, the most and the best, to make valuable vendor contacts and to comparison shop — all in one convenient place.

Resources & Awards

AWARD OF MERIT FOR OUTSTANDING RURAL HOSPITAL ADMINISTRATOR

Each year at the TORCH Annual Conference, the Gordon Russell Award of Merit is presented by the Board of Directors to recognize an individual administrator for accomplishments, leadership and efforts in advancing the value of rural and community hospitals in Texas.

The award's namesake, Gordon Russell, established high standards during his long and distinguished career in the healthcare industry with his commitment and dedication. Continuing that tradition, the previous Award of Merit recipients were:

Ben Durr
Frances T. Smith
Jim B. Smith
Ernie Parisi
Doug Langley
Ernest Flores, Jr.

Windell McCord
Lynn Heller
Mike Click
Wally Boyd
Jan Reed
Jim Buckner

Category II ACHE
continuing credit available

Silent Auction
brought to you by the
TORCH Foundation

2012 Schedule at a Glance

WEDNESDAY, APRIL 11

- 1:00 pm Welcome and Opening Remarks
1:10 pm Working Together: A Call to Arms – John Henderson, Chairman, TORCH, Lance Keilers, President, NRHA, Alan Morgan, Executive Director, NRHA
2:00 pm Advocacy Outlook 2012 – Don McBeath, Director of Advocacy, TORCH, Alan Morgan, Executive Director, NRHA
3:10 pm Refreshment Break in the General Session Room
3:30 pm 1115 Waiver Texas-style: The State Perspective – Maureen Milligan, HHSC
4:10 pm Surviving the Waiver Transition – Kevin Reed, Partner, Davis & Wilkerson, Brandon Durbin, Discovery Healthcare, Steve Svadlenak, Svadlenak & Assoc.
5:00 pm Opening Reception in the Exhibit Hall

THURSDAY, APRIL 12

- 7:30 am Breakfast in the Exhibit Hall (Silent Auction Opens)
8:00 am TORCH Annual Membership Meeting
8:30 am Keynote Presentation – Becoming a Higher Performing Hospital – Brian Lee, CSP, Founder, Custom Learning Solutions
10:00 am Refreshment Break in the Exhibit Hall (Silent Auction Continues)
10:30 am Financing the Future of Independent Community Hospitals – Alan Richman, President/CEO, InnoVative Capital
11:10 am **Concurrent Sessions – Round 1**
A. Thriving on the New Frontier of Cost Control – Insurance Panel
B. Why Texas CARES About Quality Healthcare – Mike Williams, CEO, Hill Country Memorial Hospital
C. Community Assessment: We Have to Do What? - Tina Fields, PhD, Texas State University
12:00 pm Annual Awards Luncheon
1:10 pm **Concurrent Sessions – Round 2**
A. HIT Hot Topics - Attestation, HIE, and the Future of MU – CEO Panel
B. Prepare Yourself for Mock Surveys - Lolly Lockhart, PhD, Texas State University
C. Practices for the Next Generation of Value-Based Reimbursement – Laurie Wyatt, CPA, Computer Science Corporation
2:10 pm Hospital Finance Update – Brandon Durbin, Mike Oatman, Larry Anderson
3:10 pm Refreshment Break in the Exhibit Hall (Silent Auction Continues)
3:50 pm Data: Your Hospital Can No Longer Live Without It – Greg Wolf, iVantage
4:40 pm Federal and State Office of Rural Health Update – Keith Midberry, Office of Rural Health and Linda Jones, Director, State Office of Rural Health, Texas Department of Agriculture
5:30 pm Reception in the Exhibit Hall (Silent Auction Closes)

FRIDAY, APRIL 13

- 7:30 am Breakfast in the Exhibit Hall
8:00 am Keynote Presentation – Lead in High Definition – Barbara Sanfilippo, CSP, CPAE
9:00 am Legally Speaking – Kevin Reed, Partner, Davis & Wilkerson, Fletcher Brown, Partner, Davis & Wilkerson, P.C.
10:00 am REACH: Rural Effectiveness and Community Health - Dr. Kevin Fickenscher, CREO Strategic Solutions, LLC
11:00 am It's Time to Take Your Hospital Up a Notch – Kevin Tutt, Tutt & Daggs
12:00 pm Closing Remarks



Agenda, Day 1

WEDNESDAY, APRIL 11

1:00 pm **Welcome and Opening Remarks**

1:10 pm **Working Together: A Call to Arms**

Speakers: John Henderson, Chairman, TORCH, Lance Keilers, President, NRHA, and Alan Morgan, Executive Director, NRHA

There is a lot of upheaval at the state and federal level with regards to reimbursement, regulations and regionalization. There is no better time for rural providers to come together and to find ways to collaborate. TORCH, NRHA and other rurally-focused organizations provide a platform for your involvement and leaders from both organizations will be here to help kick-off this year's conference.

2:00 pm **Advocacy Outlook 2012**

Speakers: Don McBeath, Director of Advocacy, TORCH and Alan Morgan, Executive Director, NRHA

The state and federal governments are struggling to balance their books and healthcare providers are caught in the middle. Hospitals in particular are being asked to shoulder much of the load. Cuts to provider payments, expiring rural extenders, the continued rollout of the 1115 Waiver and the Affordable Care Act are just a few of the threats we will face. Come and hear what needs to be done to effectively advocate for rural providers in 2012.

3:10 pm **Refreshment Break in the General Session Room**

3:30 pm **1115 Waiver Texas-style: The State Perspective**

Speaker: Maureen Milligan, Deputy Medicaid Director, HHSC

Texas hospitals are in the midst of a monumental transition as the state undergoes an effort to reform our healthcare delivery system and to improve the quality and cost-efficiency of the Texas Medicaid Program. Providers, particularly rural providers, are clamoring for information. Join us and listen to the architect of this initiative as she offers her own insights and guidance regarding the Texas 1115 Medicaid Demonstration Waiver.

4:10 pm **Surviving the Waiver Transition**

Speakers: Kevin Reed, JD, Partner, Davis & Wilkerson, P.C., Brandon Durbin, CPA, Discovery Healthcare and Steve Svadlenak, Principal, Svadlenak & Assoc.

This session is designed to provide further analysis of the 1115 Waiver from the rural hospital perspective. TORCH has been represented at all the waiver discussions by a team of individuals who will be on hand to share their thoughts and to answer questions about the Waiver and its impact on our member hospitals.

5:00 pm **Opening Reception in the Exhibit Hall**



Agenda, Day 2

THURSDAY, APRIL 12

7:30 am **Breakfast in the Exhibit Hall (Silent Auction Opens)**

8:00 am **TORCH Annual Membership Meeting**

Come early and hear the status of your association, our affiliates and take part in the annual election of the TORCH Board of Directors.

8:30 am **Keynote Presentation – Becoming a Higher Performing Hospital**

Speaker: Brian Lee, CSP, Founder, Custom Learning Solutions

Engagement is the key to becoming a high performing hospital. When the staff, clinicians and leaders take ownership of the quality of care and the patient experience, great things happen. And, when a hospital is strong on the inside, you can more readily face the growing challenges that exist on the outside. So come and get engaged in the success of your facility!

10:00 am **Refreshment Break in the Exhibit Hall (Silent Auction Continues)**

10:30 am **Financing the Future of Independent Community Hospitals**

Speaker: Alan Richman, President/CEO, InnoVative Capital

Staying viable as an independent community hospital is not easy. Pressured by the lingering recession and stressed bottom-lines, many hospitals have postponed projects and been unable to recruit physicians. Learn how independent community hospitals can receive municipal support to leverage low interest loans and achieve financial success as an independent hospital.

11:10 am **Concurrent Sessions – Round 1**

A. Thriving on the New Frontier of Cost Control

Moderator: Barry Couch, CIC, ARM, HealthSure. Speakers: Rob Valerious, EVP, Allied Benefit System, David Conejo, CEO, Red River Regional Hospital, Duane Galligher, Attorney, Texas Strategy Group and represents Texas Association of Health Plans

A panel discussion of industry experts will discuss leading edge strategies that TORCH members are using or can use to control the cost and manage the risk of health insurance.

B. Why Texas CARES About Quality Healthcare

Speaker: Mike Williams, CEO, Hill Country Memorial Hospital

The need to enhance the quality of care to the patients we serve is ongoing. Now, small rural facilities have the support they need to play a more active role. Come hear more about this exciting new opportunity.

C. Community Assessment: We Have to Do What?

Speakers: Tina Fields, PhD, MPH and Peggy Johnson, PhD, Texas State University

This presentation will provide an overview of the community assessment process and provide a framework for successful completion of a project that will foster involvement and generate useful information for hospital and community leaders.

12:00 pm **Annual Awards Luncheon**



Agenda, Day 2

THURSDAY, APRIL 12, (continued)

- 1:10 pm** **Concurrent Sessions – Round 2**
- A. HIT Hot Topics - Attestation, HIE, and the Future of MU**
Speakers: Quang Ngo, President/CEO, TORCH Foundation, John Henderson, CEO, Childress Regional Medical Center, Jonathan Voekel, CEO, Wilbarger General Hospital
This panel will hit on several timely topics, including health information exchange, the attestation process and the future of meaningful use.
- B. Prepare Yourself for Mock Surveys**
Speaker: Lolly Lockhart, PhD, Texas State University-School of Nursing
Ensuring that your staff is ready the next time a surveyor shows up is as easy as 1, 2, 3. And best of all, it can all be done in-house with your own staff. Come and find out how.
- C. Practices for the Next Generation of Value-Based Reimbursement**
Speaker: Laurie Wyatt, CPA, CSC Healthcare
Provider reimbursement is changing from a volume-based to a performance-based model which may ultimately result in reduced volumes and net revenues. Hear 10 “best practices” that will ensure compliance, reduce costs and optimize cash flow.
- 2:10 pm** **Hospital Finance Update**
Speakers: Brandon Durbin, CPA, Partner, Discovery Healthcare, Michael Oatman, CPA, ABV, Partner, BKD LLC and Larry Anderson, CPA, Partner, JW Anderson & Associates, P.C.
This session will address important hospital financial issues including: RACs, the Medicaid Managed Care rollout, DSH, 1115 Waiver, cost-reports, ICD-10 and much, much more. There are numerous changes underway, so come and get the vital information that will help to ensure that no funds get left behind.
- 3:10 pm** **Refreshment Break in the Exhibit Hall (Silent Auction Continues)**
- 3:50 pm** **Data: Your Hospital Can No Longer Live Without It**
Speaker: Gregory Wolf, VP, iVantage Health Analytics
In today’s healthcare world, nothing happens unless you have the data to prove it. Texas rural hospitals can learn a lot from available data and this session will show you why it is not only important to report your data to CMS and others, and can be used for decision support and quality improvement as well.
- 4:40 pm** **Federal and State Office of Rural Health Update**
Speakers: Keith Midberry, Office of Rural Health and Linda Jones, Director, State Office of Rural Health, Texas Department of Agriculture
ORHP, headquartered in Washington, provides grants and programs that improve access to rural health care providers. The Texas State Office of Rural Health also provides critical funding to support rural hospitals in Texas. Come see what these two vital support agencies are doing to make certain that rural communities continue to have access to the health care they deserve.
- 5:30 pm** **Reception in the Exhibit Hall (Silent Auction Closes and Winners Announced)**

Agenda, Day 3

FRIDAY, APRIL 13

7:30 am **Breakfast in the Exhibit Hall**

8:00 am **Keynote Presentation – Lead in High Definition**

Speaker: Barbara Sanfilippo, CSP, CPAE, High Definition People

To raise team performance in a highly changing environment, your staff needs motivated and respected high definition leaders. This means you have a clear vision, see what needs to be done and have team members eager to contribute. In this idea-packed and entertaining session you'll discover practical tools you can use immediately to increase staff engagement and improve quality care.

9:00 am **Legally Speaking**

Speakers: Kevin Reed, JD, Partner, and Fletcher Brown, JD, Partner, Davis & Wilkerson, P.C.

The annual legal update is a fun and informative review of important legal issues currently facing health care providers. This session always provides valuable information and practical advice to inform CEOs and staff about recent legal and regulatory developments, such as health care reform, liability, fraud enforcement, physician employment and contracts, medical staff issues and more.

10:00 am **REACH: Rural Effectiveness and Community Health**

Speaker: Kevin Fickenscher, MD, CPE, President/Founder, CREO Strategic Solutions, LLC

In order for rural hospitals to respond to things like health care reform and accountable care organizations, the development of models whereby rural providers come together in a coordinated fashion to delivery primary care in coordination with larger facilities will become a necessity. Come hear how Project REACH could lead to greater effectiveness and improved community health.

11:00 am **It's Time to Take Your Hospital Up a Notch**

Speaker: Kevin Tutt, Tutt & Daggs

Tutt & Daggs specialize in dynamic and high energy keynote presentations. Stay and discover tools that will move your organization from the stall, known as "workplace complacency," towards a world-class hospital. Participants will learn the importance of creating value with others and that there's a difference between just being present and being passionate about what you do.

12:00 pm **Closing Remarks**

Our Mission

The mission of the Texas Organization of Rural & Community Hospitals is to be the voice and principal advocate for rural and community hospitals in Texas and to provide leadership in addressing the special needs and issues of the state's rural and community hospitals.

For more than 20 years, TORCH has been the only hospital association in Texas dedicated to rural and community hospitals.



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2012 Speakers

Larry Anderson, CPA, JW Anderson & Associates, P.C., Lubbock
Fletcher Brown, JD, Davis & Wilkerson, P.C., Austin
David Conejo, Red River Regional Hospital, Bonham
Barry Couch, CIC, ARM, HealthSure, Temple
Brandon Durbin, CPA, Discovery Healthcare, Lubbock
Kevin Fickenscher, MD, CPE, CREO Strategic Solutions LLC, Bethesda, MD
Tina Fields, PhD, MPH, Texas State University-SOHA, San Marcos
Duane Galligher, Texas Strategy Group/Texas Association of Health Plans, Austin
John Henderson, Childress Regional Medical Center, Childress
Peggy Johnson, PhD, Texas State University-SOHA, San Marcos
Linda Jones, Texas State Office of Rural Health, Texas Department of Agriculture, Austin
Lance Keilers, Ballinger Memorial Hospital, Ballinger
Brian Lee, CSP, Custom Learning Solutions, Calgary, AB, Canada
Lolly Lockhart, PhD, Texas State University-School of Nursing, Pflugerville
Don McBeath, TORCH, Austin
Keith Midberry, Office of Rural Health, Rockville, MD
Maureen Milligan, Health and Human Services Commission, Austin
Alan Morgan, National Rural Health Association, Washington, DC
Quang Ngo, TORCH Foundation
Michael Oatman, BKD LLC, Waco
Kevin Reed, JD, Davis & Wilkerson, P.C., Austin
Alan P. Richman, InnoVative Capital, Springfield, PA
Barbara Sanfilippo, CSP, CPAE, High Definition People, Escondido, CA
Steve Svadlenak, Svadlenak & Associates, Austin
Kevin Tutt, Tutt & Daggs, Abilene
Rob Valerious, Allied Benefit Systems, Chicago, IL
Jonathon Voelkel, Wilbarger General Hospital, Vernon
Mike Williams, Hill Country Memorial Hospital, Fredericksburg
Gregory Wolf, iVantage Health Analytics, Inc., Portland, ME
Laurie Wyatt, CPA, CSC Healthcare, Mt. Pleasant, SC

Many thanks to all of our talented speakers who have volunteered their time to share their knowledge and their expertise during this year's conference.

General Information and Dates

TORCH Annual Membership Meeting

April 12, 2012

The Board of Directors will report to the members on the current status and future direction of the organization and elections will be held for positions on the Board.

TORCH Awards Luncheon

April 12, 2012, 12:00pm

Each year we take a moment to recognize some of our outstanding hospital and corporate members as well as the scholarship recipients who were selected since the last TORCH Annual Conference. There are concurrent sessions scheduled both before and after the luncheon to allow time to setup the room. We urge you to take part in this wonderful networking opportunity and to find out who is this year's recipient of our most prestigious award, The Gordon Russell Award of Merit. One lucky CEO will be taking home the hardware, so please come and cheer them on.

Continuing Education Credit

1. A total of 13 hours of continuing education units for CPAs are available through this program from the Texas State Board of Public Accountancy: sponsor #04763.

NO PREREQUISITES REQUIRED

2. TORCH is authorized to award 13 hours of pre-approved Category II (non-ACHE) continuing education for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward Category II credits should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

3. This program qualifies for Critical Access Hospital Board Training Reimbursement through Texas State Office of Rural Health, Texas Department of Agriculture. For more information, go to www.texasagriculture.gov.

4. TORCH is authorized to award 13 hours of pre-approved continuing education for this program toward by the American Academy of Medical Administrators (AAMA). Participants wishing to have the continuing education hours applied should indicate their attendance when submitting application to the American Academy of Medical Administrators.

Hotel Information

A block of rooms is reserved for TORCH Conference participants at the Omni Hotel Dallas, 555 South Lamar, Dallas, TX 75202. Call the hotel directly at (214) 744-6664 before March 16 for reservations.

The special conference rate is \$159 (single/double) before the deadline. All programs and facilities are accessible to the handicapped. If you require assistance or have special dietary need, please contact the conference office at (512) 873-0045 prior to the beginning of the conference.

TORCH Contact Information

11675 Jollyville Road, Ste 300
Austin, TX 78759-4105
—OR—
P.O. Box 203878
Austin, TX 78720-3878

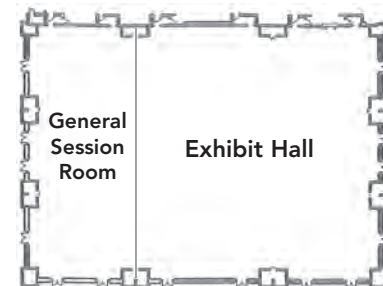
Phone: (512) 873-0045
Email: rose@torchnet.org
Web: torchnet.org



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TORCH Annual Trade Show

As you know, the trade show at the TORCH Annual Conference is one of the biggest in the state. We are pleased and proud that so many of our endorsed vendors, corporate members and other exhibitors and sponsors choose to make themselves available at one time and in one place. That means that no matter what you are looking for, it is probably available in our spacious exhibit hall. There are more than 150 companies represented at the TORCH Conference each year, so come early and come often, that way you'll have a chance to discover all that they have to offer. The Exhibit Hall is open from 5pm on Wednesday until 9am on Friday and the receptions, breakfasts and breaks are considered dedicated Exhibit Hall times where all the refreshments will be located. So please come visit with all our vendors and sponsors and remember to get your game card filled in. One lucky winner will go home with a brand new iPad 2 (or maybe 3) again this year!



4th Annual TORCH Foundation Silent Auction

As part of our 2012 TORCH Annual Conference & Tradeshow, we will be holding the 4th Annual TORCH Foundation Silent Auction and welcome you to participate in this fun event! From the proceeds we received from last year's Silent Auction, we were able to award 18 education scholarships and stipends to dedicated rural health/MHA university students and TORCH Member hospital staff through the TORCH Foundation Scholarship Fund. We hope to continue the growth of this important resource and increase the number of scholarship opportunities in 2012-13. This year's Silent Auction will take place on Thursday, April 12, in the Exhibit Hall. Winners will be announced during the Thursday evening reception.



Donations for this event are a great way you can show your support for this worthy cause and receive recognition at the same time. We welcome everything from electronics to artwork to home goods to gift certificates.

To make a donation, please email directly to Dawn Haberkorn at dawn@torchnet.org. Items sent to the TORCH office must be received no later than Monday, April 2nd. Other items mailed or delivered to the Omni Hotel must be received no later than the morning of Wednesday, April 11.

Thank you for your support and we hope you will attend our Silent Auction to bid on our generously donated items!



2012 TORCH Dates to Remember

MAY 2012

Texas Hospital Home Health Association (THHHA)
Education Conference

May 10-11

Holiday Inn San Antonio Riverwalk

JUNE 2012

Critical Access Hospital Conference & Tradeshow
June 6-7

Doubletree Hotel San Antonio Airport

JULY 2012

Northwest Texas Hospital Association (NWTHA)
Annual Convention

July 18-20

Overton Hotel & Conference Center, Lubbock

AUGUST 2012

Texas Association of Rural Health Clinics (TARHC)
Annual Conference

August 1-3

Omni Hotel Austin

SEPTEMBER 2012

TORCH Leadership & Management Institute
(TLMI) Conference & Retreat

September 5-6

Lakeway Resort & Spa, Austin

OCTOBER 2012

Rural Hospital Information Technology Conference
(HITCON/12) & Trade Show

October 17-18

Omni San Antonio Hotel at The Colonnade



Photos (Top to Bottom): Courtesy of the San Antonio Convention & Visitors Bureau/Craig Stafford; Courtesy of the Lubbock Convention and Visitors Bureau; Courtesy of the Austin Convention & Visitors Bureau; Courtesy of Lakeway Resort and Spa; and Courtesy of the San Antonio Convention & Visitors Bureau.





PO Box 203878
Austin, TX 78720-3878
512.873.0045 ph
512.873.0046 fax
torchnet.org

2012

TORCH ANNUAL CONFERENCE
& TRADE SHOW

Working Together to Improve Rural Healthcare

April 11 – 13, 2012
Omni Hotel Dallas

Produced by TORCH
Texas Organization of Rural &
Community Hospitals

NEW VENUE!
Omni Hotel Dallas

2012 TORCH Annual Conference & Trade Show

Conference Registration Form



April 11-13, 2012 ✦ Omni Hotel Dallas
Registration Deadline: March 23

Advance Registration Fees Deadline: March 23	
TORCH Member	<input type="checkbox"/> \$225
Second member registrant	<input type="checkbox"/> \$200
Each additional member	<input type="checkbox"/> \$180 x _____
Students	<input type="checkbox"/> \$100 x _____
Non-member	<input type="checkbox"/> \$325 x _____
On-site/Late Registration Fees Postmarked or received after March 23	
Member	Non-member
<input type="checkbox"/> \$265	<input type="checkbox"/> \$350

One-day Registration Fees In advance or on-site; one day only circle day attending	
<u>Member</u>	<u>Non-member</u>
<input type="checkbox"/> \$80 Wednesday or Friday	<input type="checkbox"/> \$100 Wednesday or Friday
<input type="checkbox"/> \$130 Thursday	<input type="checkbox"/> \$150 Thursday
Spouse/Guest Event Fees	
Please mark each event attending	
Wednesday Reception <input type="checkbox"/> \$30	
Thursday Luncheon <input type="checkbox"/> \$30	
Thursday Reception <input type="checkbox"/> \$30	
Guest Name _____	

Registration Information Must Be Complete. (Please type or print legibly)
 Conference registration fee is per person and includes program, conference syllabus, conference tote bag, refreshments, two breakfasts, one luncheon, two receptions and full access to the Trade Show. If you require assistance or have special dietary needs, please contact the conference office.

TYPE OR PRINT NAME AS IT WILL APPEAR ON BADGE (use separate sheet for additional attendees)

Name 1: _____ Name 2: _____
 Title: _____ Title: _____
 Hospital/Organization: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone Number: _____ Fax Number: _____

Payment Options: Mail Check or Credit Card Information with Registration Form to:
 via mail TORCH Conference, P.O. Box 203878, Austin, TX 78720-3878 —OR—
 via overnight delivery 11675 Jollyville Road, Suite 300, Austin, TX 78759-4105

Make checks payable to TORCH Annual Conference **Total Amount Enclosed:** _____

To Pay By Credit Card:

VISA: _____ MC: _____ AMEX: _____ DISCOVER: _____ Exp Date: _____ Security Code: _____
 Credit Card Number: _____
 Company Name: _____
 Person Authorized to Charge: _____
 Signature Authorizing Charge: _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____
 Phone Number: _____ E-mail Address: _____